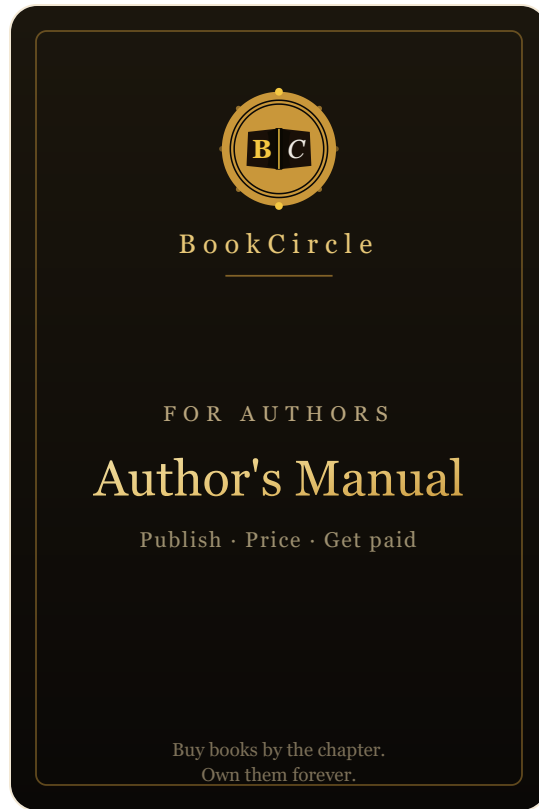




Your guide to publishing, pricing, promoting, and getting paid on
BookCircle.

Welcome to BookCircle

BookCircle is a community book marketplace where readers **buy books by the chapter and own them forever** — no subscriptions, no expiry, no lock-in. For authors, that's a simple, high-trust way to turn readers (and your existing followers) into buyers, one low-priced chapter at a time.

This manual walks you through everything: getting approved, uploading your book, pricing it, promoting it, and getting paid.

Why publish on BookCircle

- **Already publishing for free? Start earning.** If your readers currently read your work for nothing on other platforms, BookCircle turns that same audience and that same writing into income — the same chapters you'd post for free can earn instead. Going from \$0 to paid is the whole point.
- **Keep 85% of every sale.** BookCircle pays authors an **85%** share — a permanent *founding-author* rate locked in for the first 25 authors, versus an industry average of roughly 35–70%.
- **Readers own what they buy.** Every chapter or book a reader buys is theirs permanently. No subscription pool your work disappears into.
- **Sell by the chapter.** Readers try the first chapter free, then buy a single chapter for a little or the whole book — whatever suits them. Low friction means more people say yes.
- **Bring your following.** If you already have an audience, BookCircle lets them support you directly: they'd be happy knowing a few cents per chapter contributed to your success.

1 Getting started

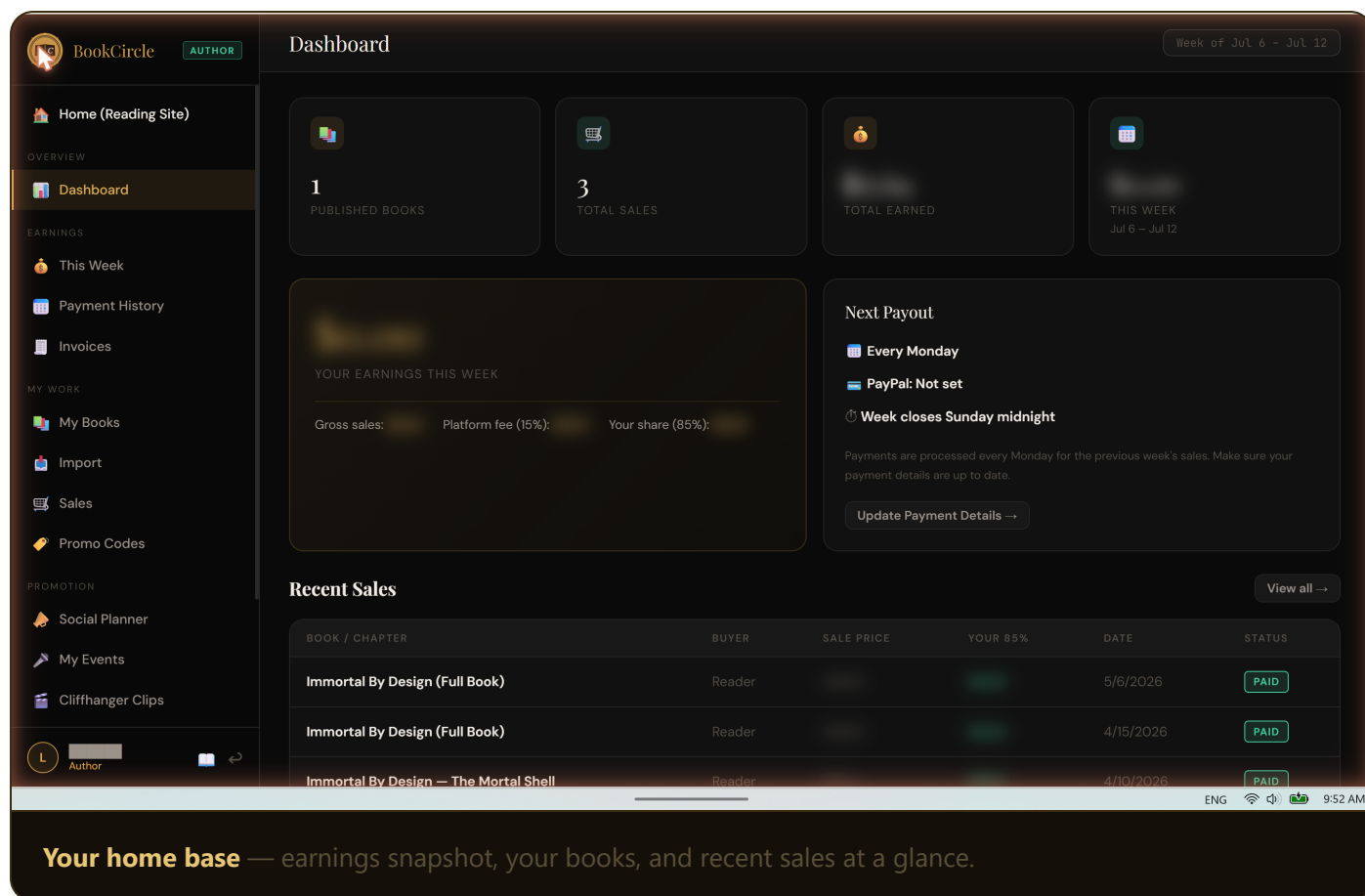
Apply to become an author

1. From the BookCircle homepage, go to **Sell / Publish** (the author application page).
2. Submit your application with your pen name and details.
3. Once approved, you'll get access to the **Author Portal**.

Open the Author Portal

Sign in and open the Author Portal. The left sidebar is your control center, grouped into:

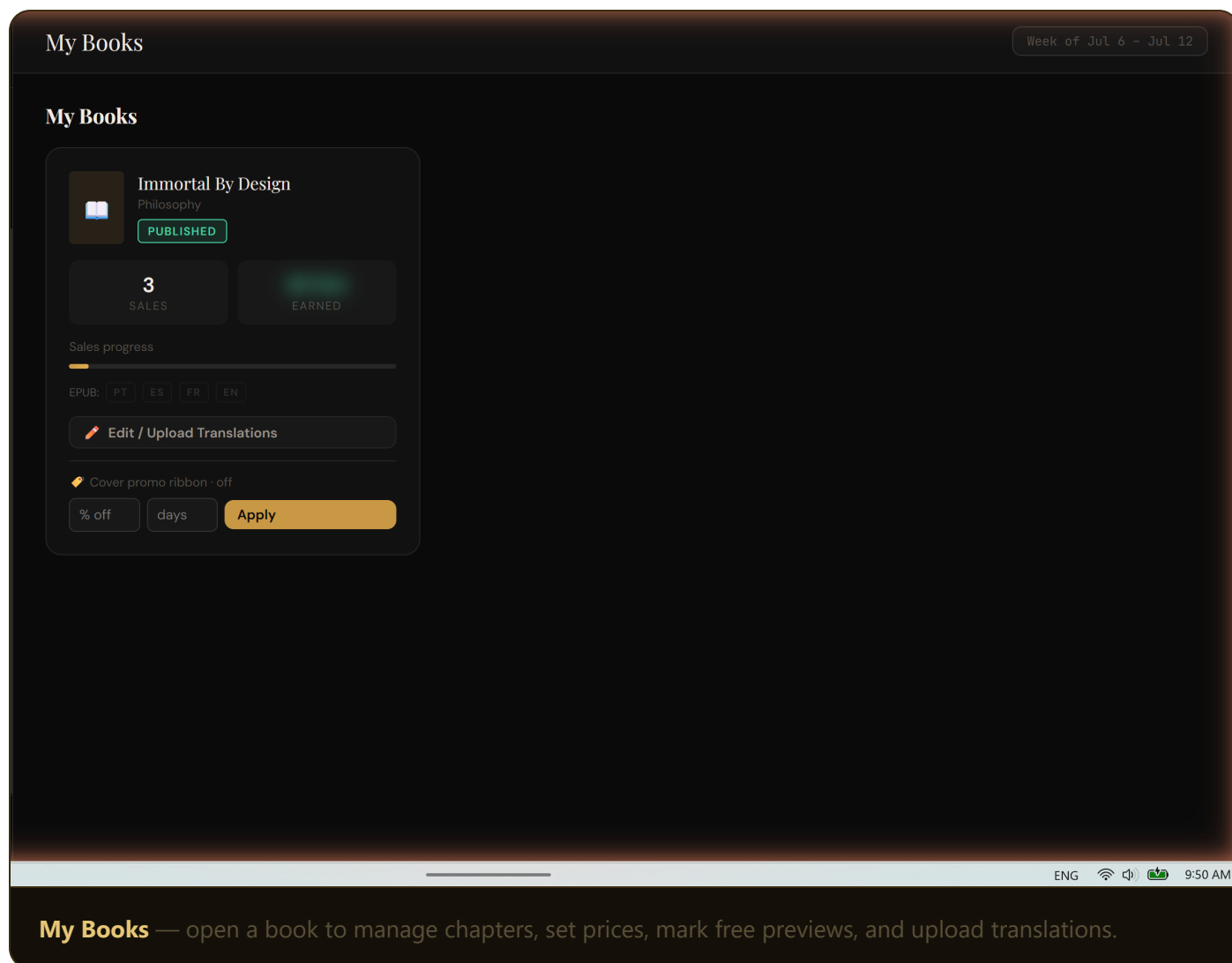
- **Overview** — Dashboard
- **Earnings** — This Week · Payment History · Invoices
- **My Work** — My Books · Import · Sales · Promo Codes
- **Promotion** — Social Planner · My Events · Cliffhanger Clips
- **Account** — Notifications · Payment Details · Profile



2 Adding your book

Open My Work → My Books to create and manage your titles. For each book you'll set:

- **Title, cover image, genre, and description**
- **Reading languages** — you provide your own translations and upload them from **My Books** → "Edit / Upload Translations" (the language toggles, e.g. EN · FR · ES · PT, appear on each book). Readers can then switch language in the reader.
- **Chapters** — each with its own title, content, and price



3 Bulk-importing chapters

If your book already exists as a document, you don't have to add chapters one by one. Open **My Work** → **Import** to paste your manuscript and split it into chapters in bulk — ideal if you're migrating from Wattpad, Royal Road, or elsewhere. (You copy in your own text — there's no scraping.)

1. Pick the **book**, set the **Start at chapter #**, and a default **price per chapter**.
2. Paste your chapters. Separate each with a line containing only ---, and make the **chapter's title** the **first line** of each section.
3. Hit **Preview** to check the split, then import.

Import

Week of Jul 6 - Jul 12

Import Chapters

Migrating from Wattpad, Royal Road, or elsewhere? Paste your chapters below — separate each one with a line containing only ---, with the chapter's title as the first line of each. No scraping; you copy your own text in.

BOOK

START AT CHAPTER #

PRICE PER CHAPTER (USD)

Immortal By Design

18

0.99

PASTE YOUR CHAPTERS

Chapter One Title
Body text of chapter one...

Chapter Two Title
Body text of chapter two...

Preview

ENG

9:51 AM

Import

 — paste your text with --- between chapters; Preview shows the split before you import.

4 Pricing & the free preview

BookCircle's model is built around low-priced chapters and a free taste:

- **Free preview.** Mark your opening chapter(s) as **free preview** so any visitor can read them without buying — this is your hook. The homepage even features a "Read Chapter 1 Free" button.
- **Per-chapter price.** Price individual chapters so buying is an easy yes.
- **Whole-book price.** Readers can also buy the entire book at once.
- **Minimum price.** A full book must be priced at least **\$5.00**, and your chapters must add up to at least **\$5.00** across the whole book. Individual chapters can still be low — they just need to total \$5 or more together.

- **Sequential unlock.** Readers buy paid chapters **in order** — they can't jump ahead. This keeps people reading straight through.

Tip

A strong free Chapter 1 that ends on a cliffhanger does more for sales than any discount.

5 Promotion tools

Cliffhanger Clips

Attach a short YouTube "hook" video to any chapter to tease what happens next. Upload the clip to YouTube first (free hosting — no storage cost to you), then paste the link against the chapter; readers see a "Watch the hook" clip on that chapter.

Cliffhanger Clips

Week of Jul 6 - Jul 12

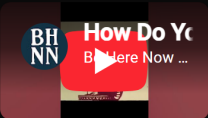
Cliffhanger Clips

Paste a YouTube link for any chapter's short "hook" video (upload it to YouTube first — free hosting, no storage cost here). It appears as a "Watch the hook" clip on that chapter.

Immortal By Design

Ch 1 — We Are Fruits of This Planet

https://youtube.com/shorts/wpUHGQNbcrl?si=04theGS3BYiLs2O9



Save

Clear

Ch 2 — The Mortal Shell

https://youtu.be/...

Save

Ch 3 — Time Is a Concept

https://youtu.be/...

Save

Ch 4 — Tuned to This Planet

https://youtu.be/...

Save

Ch 5 — Your Mind Has Its Own Agenda

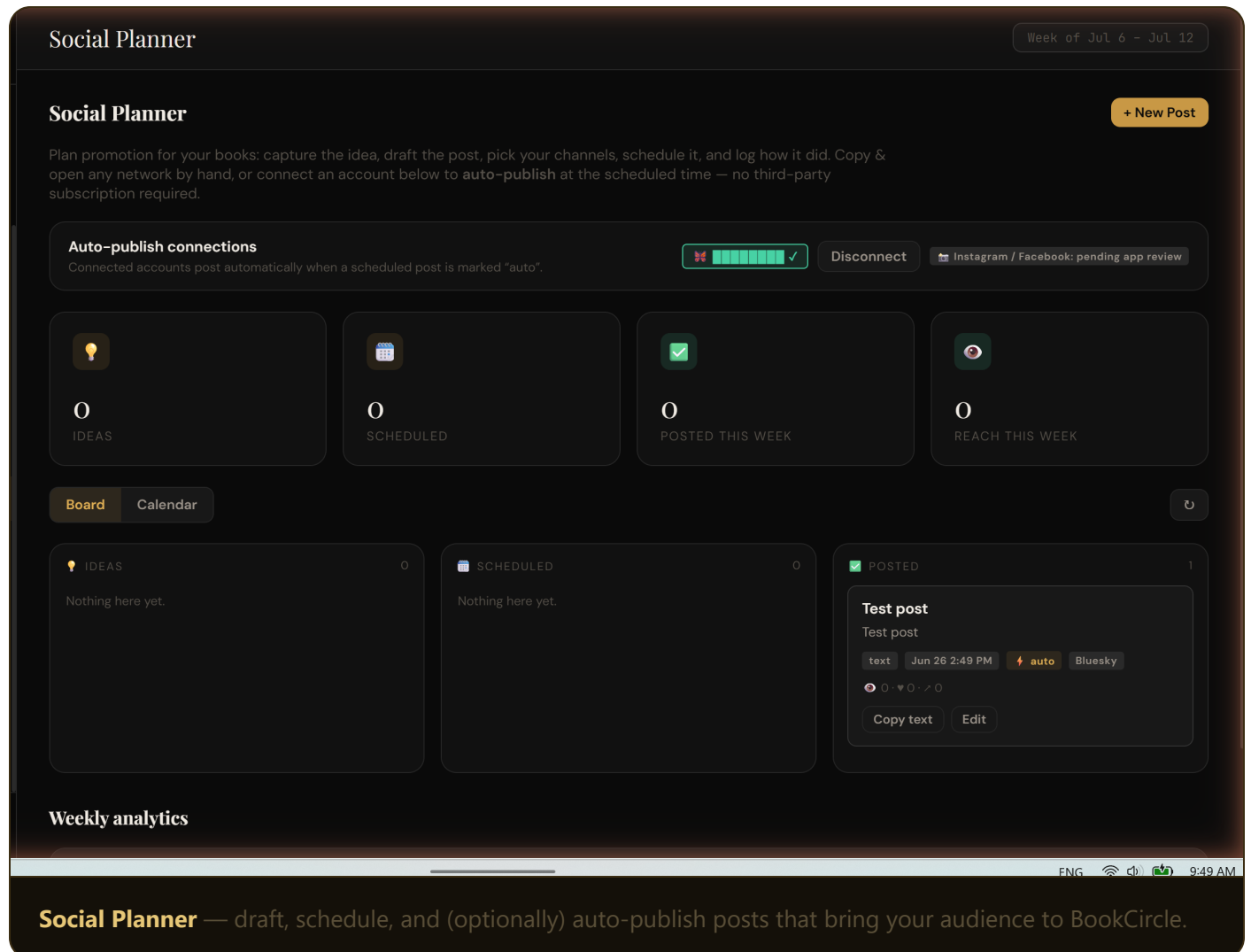
https://youtu.be/...

Save

Cliffhanger Clips — paste a YouTube link per chapter; readers get a "Watch the hook" teaser.

Social Planner

Plan promotion for your books: capture an idea, draft the post, pick your channels, schedule it, and log how it did — on a board or calendar. Copy-and-post by hand, or **connect an account to auto-publish** at the scheduled time (Bluesky today; Instagram / Facebook where available) — **no third-party scheduling subscription required**.

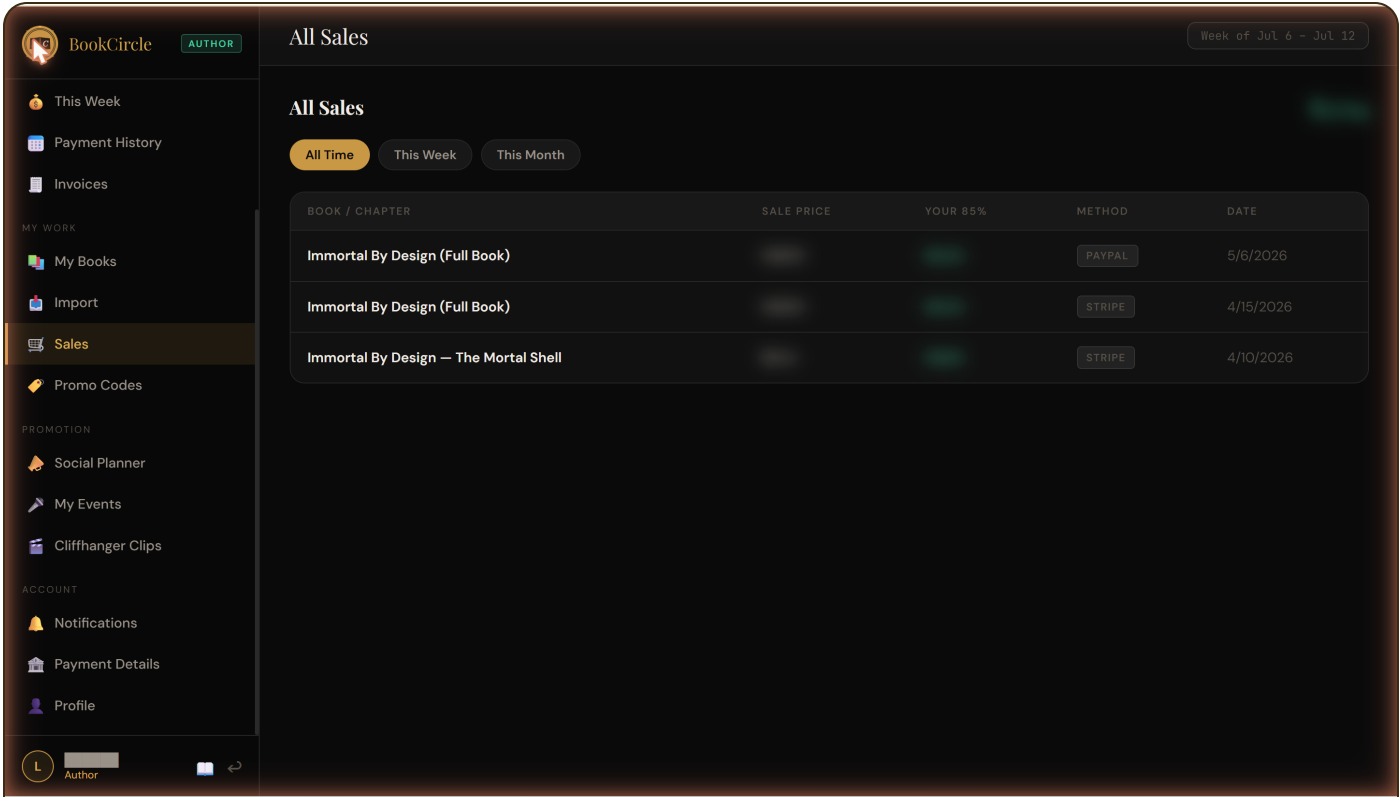


More promotion options

- **My Events** — host or list events (readings, Q&As) tied to your work.
- **Promo Codes** — create discount codes to share with your community.
- **Homepage Spotlight** — the large featured book on the BookCircle homepage. It runs in **Auto** mode (rotating featured / newest books) or **Pinned** (a specific book), both set by BookCircle admin. Authors can't set this themselves, so **email us to request a spotlight or to be marked "featured."**

6 Getting paid

Track and receive your earnings from the **Earnings** section: **This Week** (current-period earnings), **Payment History** (past payouts), and **Invoices** (downloadable records). Watch sales in real time under **My Work** → **Sales**.



BOOK / CHAPTER	SALE PRICE	YOUR 85%	METHOD	DATE
Immortal By Design (Full Book)			PAYPAL	5/6/2026
Immortal By Design (Full Book)			STRIPE	4/15/2026
Immortal By Design — The Mortal Shell			STRIPE	4/10/2026

Sales — every sale with its price, your 85% share, payout method, and date.

Payout terms. You're paid **weekly**. Each sales week closes Sunday at midnight, and payments are processed **every Monday** for the previous week's sales, sent to your **PayPal** account. Set your PayPal under **Account** → **Payment Details**. Your 85% share is calculated after payment-processing fees — the card fee on each sale comes out of your side, not BookCircle's.

Pricing & fees — read this

Card processing adds a small **flat fee** (~\$0.30) **plus a small percentage** to *every* transaction. On a very cheap single chapter that flat fee eats most of the sale, so: don't price single chapters *too* low, and remember that **whole-book and multi-chapter purchases are the most fee-efficient** — one fee spread across more value usually earns you more per reader than many tiny single-chapter buys.

7 Your account

- **Profile** — your public author profile and pen name.
- **Payment Details** — where your payouts go.
- **Notifications** — comments and replies on your work (an unread count shows in the sidebar).

8 Tips for selling more

1. **Make Chapter 1 free and irresistible.** It's your storefront.
2. **Price sensibly.** Low enough to feel easy, high enough that the per-sale fee doesn't swallow your earnings.
3. **End chapters on a hook** — and add a Cliffhanger Clip where it fits.
4. **Bring your followers.** Tell your audience they can support you directly, a chapter at a time.
5. **Use promo codes** for launches and community shout-outs.

FAQ

How much does it cost to publish?

Publishing is **free** — no upfront or listing fees. BookCircle keeps a **15%** commission on sales (you keep 85%).

Do readers keep my book forever?

Yes — every chapter or book a reader buys is theirs permanently, with no subscription.

Can I sell single chapters and the whole book?

Yes. Readers choose: one chapter at a time (in order) or the full book at once.

Can I offer my book in other languages?

Yes. You translate the book yourself and upload it from **My Books → Edit / Upload Translations**; readers can then switch languages in the reader.

How and when do I get paid?

Weekly, every Monday, to the PayPal you set under **Account** → **Payment Details**.

Need help?

Email us at contact@book-circle.net — we're happy to help with onboarding, uploads, pricing, payouts, or anything else.

BookCircle — Buy books by the chapter. Own them forever.